

# AWS Marketing Acceleration Program

The AWS Marketing Acceleration Program is an exclusive program for our top AWS partners to help drive demand to your business. This program is the perfect opportunity to grow your AWS business while advancing your tier status on the Amazon Partner Network, growing your revenue, and achieving AWS competencies.

For partners committed to growing their AWS business with TD SYNEX, we offer up to \$10,000 in Marketing Development Funds (MDF) that can be used on marketing activities to promote AWS solutions and services.

## How does the Marketing Acceleration Program work?

- Funding is based on approval by TD SYNEX and must be used for AWS approved marketing activities. For the full list of eligible activities, please refer to the AWS MDF Guidelines.
- To allow for the use of a preferred third-party Marketing agency, funds will be issued after the marketing activity has been completed.
- You (the partner) are responsible for submitting proof of execution and an invoice for your approved MDF amount to TD SYNEX. These items must be received by TD SYNEX within 6 months of campaign kickoff or by December 1<sup>st</sup> (whichever comes first).
- Once the above items have been received, TD SYNEX will issue payment for the invoiced amount.

Click the button below to apply for the Marketing Acceleration Program.

[Apply Now](#)

For information, contact our team today at [enterprisecloudsales@tdsynnex.com](mailto:enterprisecloudsales@tdsynnex.com)



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