AWS Distribution Partner Profile – TD SYNNEX Commercial Sales





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Value Pillars



Solutions Factory
Configure and deploy
technology solutions
with greater speed



Specialized Technical Enablement

Resources & experts to help partners win more business



Training & Certifications
Access to technical, sales
and marketing trainings



Services Augmentation

Scaling reach & capabilities through professional services



Cloud Practice Builder
Tools to drive business
transformation



Technology Sourcing & Management

Tools & resources that help partners deliver desired outcomes



Data Driven Marketing Increase leads & convert prospects to customers

Company Profile

TD SYNNEX is a leading global distributor and solutions aggregator for the IT ecosystem. We're an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. As a global AWS Distributor, TD SYNNEX supports APN Consulting Partners by offering services and solutions that simplify the route to success.

TD SYNNEX at a Glance



















Recognized For (link)

- 3 AWS Competencies
- 8 Partner Programs
- 1 AWS Service Validation
- 400+ AWS Certifications
- 300+ AWS Customer Launches

Contact

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Strategic Partner Profile



Distributor Profile

TD SYNNEX is a powerhouse by design. An organization with maturity achieved in its ranks and innovation cultivated in its DNA.

- TD SYNNEX brings together solutions for every type of ecosystem partner with global technology distribution and solution aggregation capabilities.
 We simplify the complex so our partners can maximize value to their end users.
- We are purpose-built, combining the strengths of three organizations to create one specialized, fully integrated solutions aggregator.
- We enable compliance, provide full lifecycle support, and mitigate risk for our vendors, channel partners, and end users.
- IT pioneers, champions of innovation and a global company, we empower public sector organizations and their industry partners to transform technology to achieve mission success.
- We specialize in specific domain solutions in the data innovation, cybersecurity and IT infrastructure environments.
- We bring an experienced and focused workforce to the public sector with an additional reach back to 22,000+ of the IT industry's best and brightest.
- Our people have walked the walk and talked the talk. They are industry-leading practitioners who share their insights and experience to best support the customer and our partner/vendor ecosystem.



- Immersion Day
- Managed Service Provider
- Govt. Services Competency
 AWG Concloud (US) Polices
- AWS GovCloud (US) Delivery
- Education Services Competency
- Public Sector Solution Provider
- Well-Architected Partner Program
- Cloud Operations Software Competency

Differentiators

AWS Program Management

Our team has the expertise to help partners meet APN requirements and leverage all program benefits.

Go-to-Market Support

TD SYNNEX provides a suite of offerings supporting a partner's AWS focused go-to-market strategy and tactical plan. Marketing Development Funds can be leveraged by partners ready to promote AWS solutions and services.

Training and Education

Services TD SYNNEX offers official vendor training for the top Cloud technologies and brands via flexible delivery offerings combining instructor-led and self-paced options.

Professional Services

TD SYNNEX's Cloud & Automation Services practice enables channel partners to deploy Cloud workloads and applications, supporting migrations, managed services, and Cloud optimization.

Migration Acceleration Program

A new offering enabling partners who have not yet achieved an AWS Migration Competency to work with TD SYNNEX to reduce the cost of migration. Offerings with TD SYNNEX are MAP, MAP Lite, OLA, MVP and POC.

Practice Developing Enablement Programs

For partners committed to developing their AWS practices, TD SYNNEX provides a wide range of enablement resources to build AWS expertise through our Cloud Practice Builder framework.

Streamlined AWS Management

The StreamOne Platform offers top Cloud Providers comprehensive management tools and business-building capabilities.