

TD SYNnex Coaches Onboarding Guide

Welcome to [TD SYNnex Coaches](#), our industry recognized digital network connecting our partner ecosystem to 130+ subject matter experts across the channel.

This guide is designed to help you and/or your team get started as a TD SYNnex Coach. As a TD SYNnex Coach, you and your chosen team members will create a profile, [like this one](#). This profile will be listed in our directory for our IT Solution providers and other TD SYNnex ecosystem partners to find and connect with you.

You are not limited to only coaching and mentoring others. With a coach account, you can make connections with other coaches and peer-to-peer. Your account will authorize you to search, browse, and connect with other coaches, teams, and explore thought leadership.

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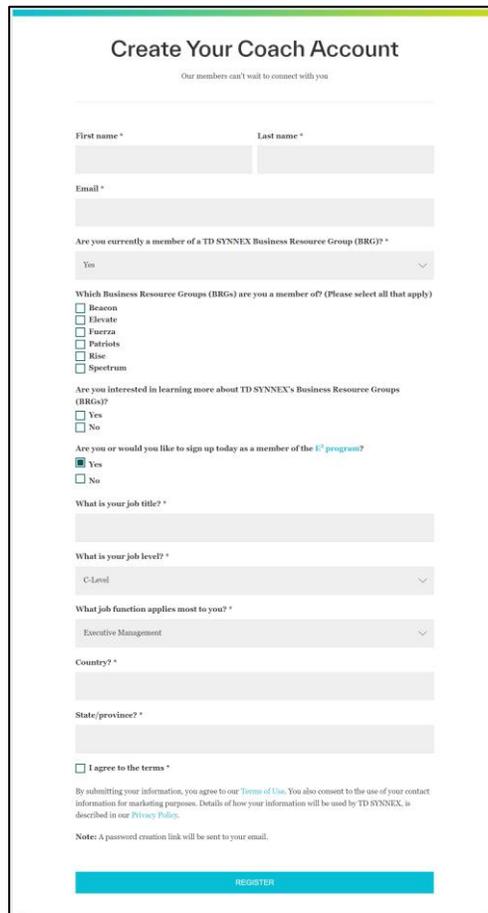
For more information on our community visit [TD SYNnex Coaches](#) or request a demo at Coaches@tdsynnex.com.

How to Get Started in 7 Easy Steps!

STEP 1: REGISTER NEW ACCOUNT FROM 'COACHES ONLY' LINK

<https://practicebuilder.techdata.com/coaches/register-coach/>

Note to authenticate your account: After completing this form, you will be prompted to check your email to set up a new password and activate your account. Once your account is activated, you can log into your account at [TD SYNnex Coaches](#).



Create Your Coach Account
Our members can't wait to connect with you

First name * Last name *

Email *

Are you currently a member of a TD SYNnex Business Resource Group (BRG)? *

Yes

Which Business Resource Groups (BRGs) are you a member of? (Please select all that apply)

- Beacon
- Elevate
- Fierza
- Patriots
- Rise
- Spectrum

Are you interested in learning more about TD SYNnex's Business Resource Groups (BRGs)?

- Yes
- No

Are you or would you like to sign up today as a member of the **IT program**?

- Yes
- No

What is your job title? *

What is your job level? *

C-Level

What job function applies most to you? *

Executive Management

Country? *

State/province? *

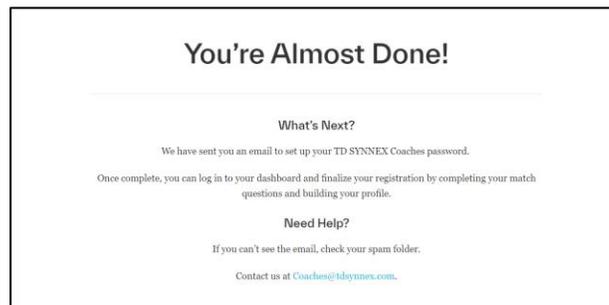
I agree to the terms *

By submitting your information, you agree to our [Terms of Use](#). You also consent to the use of your contact information for marketing purposes. Details of how your information will be used by TD SYNnex, is described in our [Privacy Policy](#).

Note: A password creation link will be sent to your email.

REGISTER

Create your account during the sign-up process



You're Almost Done!

What's Next?

We have sent you an email to set up your TD SYNnex Coaches password.

Once complete, you can log in to your dashboard and finalize your registration by completing your match questions and building your profile.

Need Help?

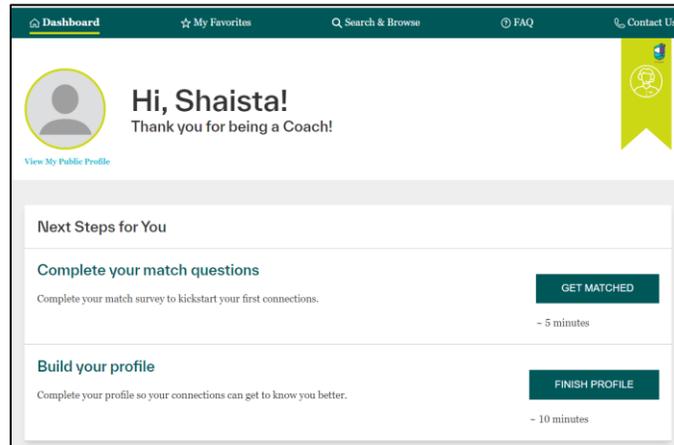
If you can't see the email, check your spam folder.

Contact us at Coaches@tdsynnex.com.

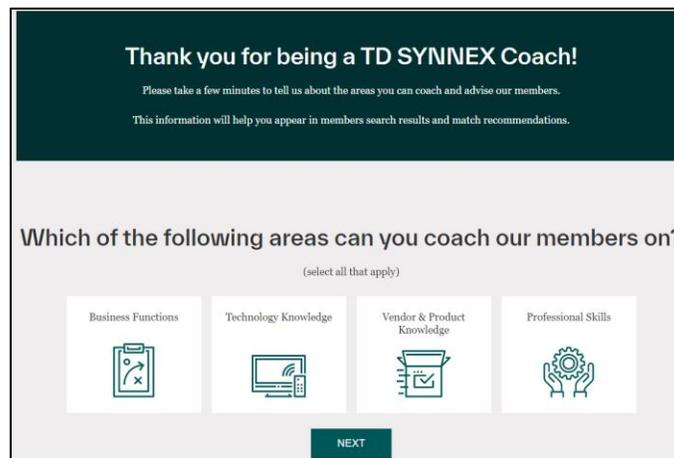
Check your inbox for the password reset email to log into your new account

STEP 2: COMPLETE PROFILE

This process will take ~10-15 minutes. Be prepared to upload your bio, headshot, and related info. Please note on the survey you will be asked to select the *SKILLS* and *EXPERIENCE* you have. You will also choose (1) of your skills to highlight on your profile as your "**SUPERPOWER**" skill.



Complete your profile by filling out the ‘match questions’ and ‘build your profile’ sections



Complete the ‘match questions’ survey by selecting all relevant skills from the options given

Need Help? Contact us at Coaches@tdsynnex.com

Choose Your Superpower

From your selections, what would like to showcase on your profile as your superpower?

BACK NEXT

Select your “superpower” skill to highlight on your public profile

Let's Build Your Profile

Please take a few minutes to build your profile. This information will be displayed on your profile for your connections to see.

Please share information on your professional background to help your connections get to know you better.

Please describe your professional background

How I can help *

Education Background

Industry Licenses & Certifications

NEXT

Build your public profile page by completing all relevant sections

Let's Build Your Profile

Please take a few minutes to build your profile. This information will be public to all of your connections.

Please share additional information for your profile.

Upload your photo *

For best results, please upload an image that is 1:1 (square) in ratio.

Choose File No file chosen

What is your LinkedIn URL? (optional)

Preferred Pronouns

Languages Spoken

FINISH

Upload a recent photo and include supplemental details to complete your profile

Guidance on Bios (150- 200 words)

The best bios are brief and express enthusiasm and WHY people should connect with you. Here are a couple of examples:

Sample 1: *I am the Supplier Business Consultant for G Suite by Google Cloud for TD SYNnex and have worked in the IT field for over 20 years. Starting with the supplier, Toshiba, at Direct Alliance, I took part in partner sales for notebooks, appliance servers, desktops, and other services. I was tasked to help with the Xerox program and its public-sector strategy. There, I successfully managed, grew their public-sector contracts, and taught partners how to use the contracts. From there, I joined Avnet as a Partner Development Manager for NetApp Storage before finding my current post at TD SYNnex. Throughout my experience, I have gained knowledge and experience in collaboration, cloud practice, vehicles such as healthcare, manufacturing and retail, marketing, enablement, training strategy, and a few other tricks I have learned over the years. Let us connect!*

Sample 2: *As Vendor Marketing Manager for AWS at TD SYNnex, I collaborate with vendors and channel partners to grow their business through unique messaging and targeted marketing strategies.*

I am dedicated to helping people develop and share their stories by creating compelling content and strong branding that leads to greater engagement. In the past, I have supported branding and marketing efforts for TD SYNnex's vendors, channel partners, and multiple nonprofit organizations through events, social media, and content creation.

I have a Bachelor's in International Relations and Global affairs from Eckerd College.

STEP 3: ADD MEETING PREFERENCES

On your dashboard, navigate the ‘Manage Meeting Preferences’ section of your dashboard. From here you can add a meeting tip to tell your profile’s visitors what times you are best available to meet (e.g., Fridays 8-5 PM EST). You can also turn off meeting requests to avoid fielding requests while on leave or PTO.

Note: If this is your first time using Coaches, you will need to click to turn meeting requests to ‘ON’ so mentees can connect with you.

Manage Meeting Preferences

Adjust Meeting Availability

Turn meeting requests off and on by clicking the button below.

[TURN MEETING REQUESTS OFF](#)

Add Meeting Tip (optional)

Enter a meeting tip to help mentees request a time that works best for you

My calendar is typically open 9:30 AM - 12:00 PM ET on Tuesdays & Thursdays

[UPDATE MESSAGE](#)

Manage your meeting availability and preferences from your dashboard

Need Help? Contact us at Coaches@tdsynnex.com

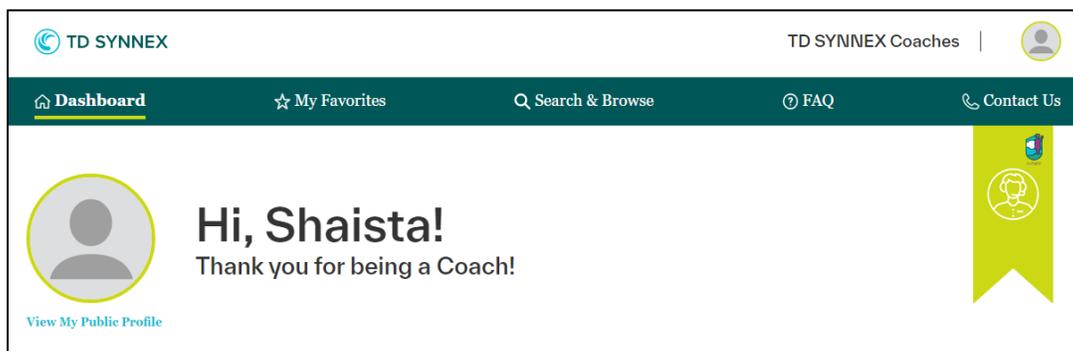
STEP 4: PUBLISH SHARABLE CONTENT WITH THE COMMUNITY

Use the publisher on your dashboard to post content to your profile and share it with the community at large. This feature is a fantastic way to host evergreen – often accessed documentation you may share with the community. Just make sure it is OK to share publicly/externally!

Content shared will appear on your dashboard under 'My Content' and in 'Search & Browse' content search

STEP 5: EXPLORE AND BECOME FAMILIAR WITH THE SITE

TD SYNnex Coaches is intuitive but if you have any questions, email us at Coaches@tdsynnex.com. If you would like to view your public profile page after your survey is complete, hover over your profile photo in the top right, and click to view your public profile. You can also update your profile from your profile photo on your dashboard. Simply redo your 'match questions' to update your selections!



Edit your content and/or update your profile by hovering over your photo and selecting from the options given

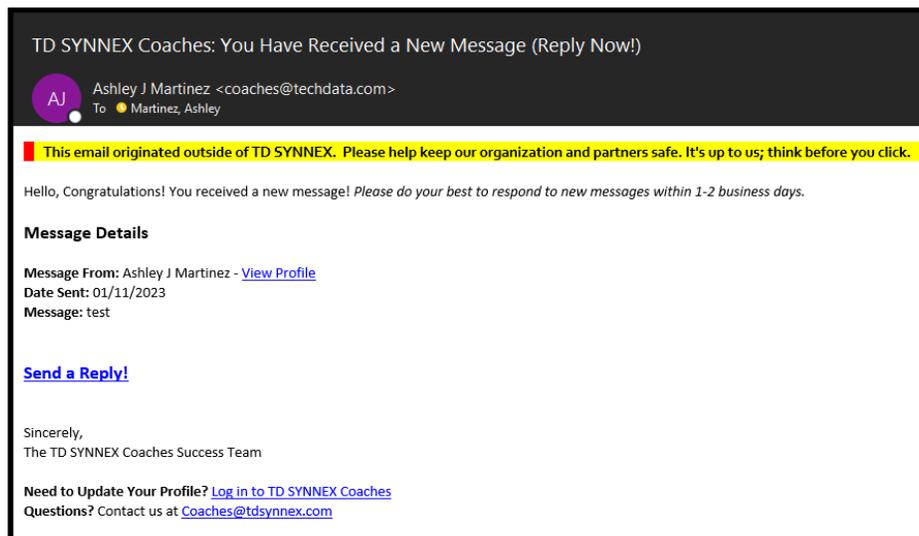
STEP 6: CHECK FOR COACHES UPDATES

As a coach, you will be added to a distribution list in which you will receive ‘*COACHES ONLY*’ updates, invitations, and notifications of site enhancements.

STEP 7: CHECK EMAIL INBOX FREQUENTLY

All connections (messages, meeting requests, questions) sent through TD SYNEX Coaches will be sent directly to your email.

Note to TD SYNEX Employees: Please note that notifications will appear to come from a sender outside of TD SYNEX, even though the sender will be Coaches@tdsynnex.com.



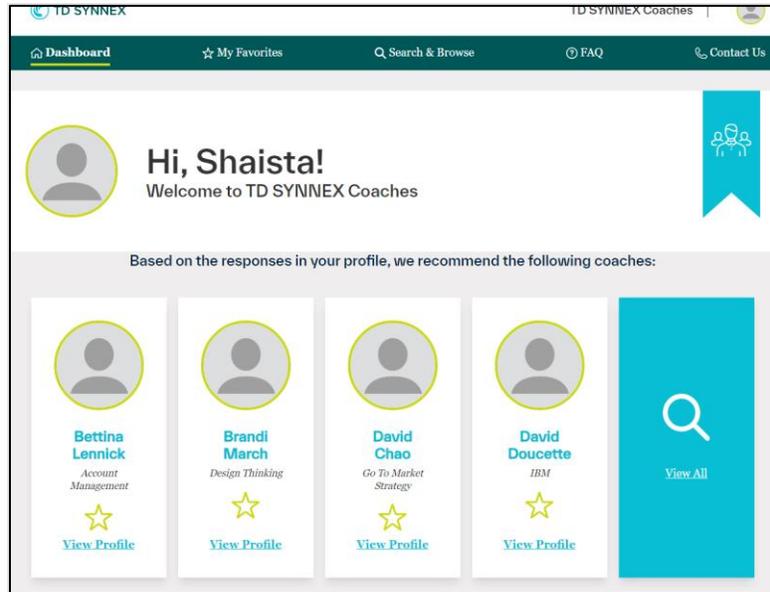
Sample Email Notification

Need Help? Contact us at Coaches@tdsynnex.com

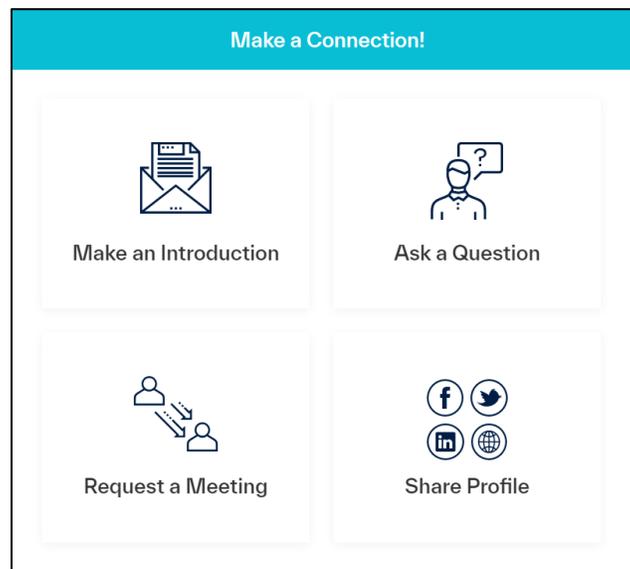
TD SYNnex Coaches Commitment and Best Practices

Before beginning, what is the coaching commitment?

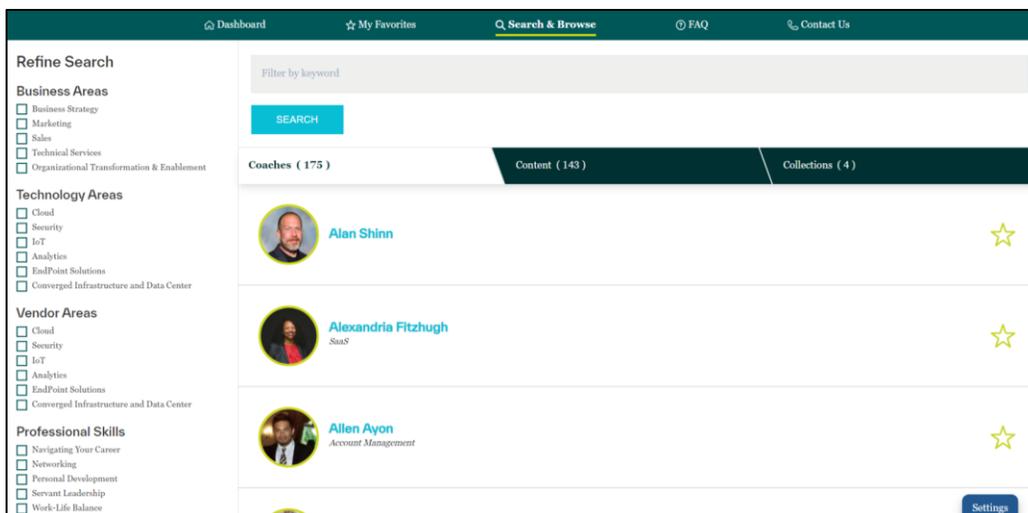
It is simple! TD SYNnex Coaches agree to spend up to 1-2 hours per month participating in their coach activities such as responding to inquiries/connections, attending meetings, and keeping your profile fresh and up to date. Coaches ascribe at least one **"SUPERPOWER"** they can help partners/mentees in the community grow and develop.



Mentees receive coach matches they can connect with after completing their ‘matching’ surveys on their ‘Mentee Dashboard’



Mentees can connect with the coach of their choice by making introductions, asking questions, or requesting meetings



Mentees are not limited and can search for coaches, content, and collections via the Search & Browse tab

As a coach, you should:

- **Be open to 1-2 hours of meeting requests from members per month.**
Meeting requests will be sent to your inbox, and you should respond to inquiries in 1-2 business days with a follow-up invite. This, however, is not a requirement, and it should be expected that not all coaches will have meeting requests.
- **Respond to connections promptly.**
You will receive email notifications to your email when you have a new request. Coaches agree to respond promptly in 1-2 business days on average.
- **Show up to your engagements.**
This is the most important part!
- **Keep communication open.**
For example, if you have a meeting conflict you should coordinate directly with your mentee to reschedule or communicate cancellations.
- **Share relevant content.**
Consider your profile the perfect place to upload and reference frequently shared resources that are aligned to your channel “superpower.” You can encourage your mentees to reference your profile to access these key materials.
- **Check your email often.**
You will receive notifications, including messages, questions, and meeting requests, directly to your email inbox. Be sure to check your spam folder to ensure you have not missed any notifications and allow messages from Coaches@tdsynnex.com.
- **Communicate clearly.**
You are not expected to have long term engagements with every connection request and should mutually decide on next steps together that would be most beneficial to both coach and mentee.

Additional Resources

- Request more Coaches collateral or a live demo for you and team at Coaches@tdsynnex.com

START EXPLORING at <https://practicebuilder.techdata.com/coaches/>

QUESTIONS? Contact us at Coaches@tdsynnex.com